**Greeting Card Ministry – Activity Report 2024**

**Members:** Peg Knueve, LuAnn Greiner

**Mission/Focus/Purpose:**

Our mission is two-fold; to provide original design greeting cards that highlight the artistic talents of members of our ORUCC community and to generate proceeds that will help families maintain stable housing in the ORUCC neighborhood and beyond. All proceeds from card sales are donated to *Keeping Neighbors Connected,* a collaborative housing support program between ORUCC, Good Shepherd Lutheran Church and Joining Forces for Families. This ministry was originally founded over 20 years ago by long-time ORUCC member Dianne Stevens and we are honored to carry on her vision and drive to support our neighbors in need.

**Activities in 2024**

* Offered a wide variety of greeting cards featuring photo, sketch and paint mediums
* Sponsored a Christmas/holiday sale that generated over $500 in proceeds
* In 2024, transferred proceeds of $1000 to *Keeping Neighbors Connected*
* Through card sales and announcements, we are building awareness among ORUCC members of the needs of others in our community

**What we are celebrating as a Mission Team**

* We offer ORUCC members an opportunity to select from a variety of original greeting cards for which ALL proceeds are going directly to support housing stability in our neighborhood.
* Initial start-up expenses have been covered and as of 2023 and with that, ALL proceeds from card sales goes directly to *Keeping Neighbors Connected*
* As these cards travel to recipients far and wide, ORUCC conveys its commitment to supporting the needs of our neighbors (logo and message on the back of card conveys the mission of our ministry)

**What we envision for 2025**

* We hope to expand greeting card options to include artwork and photography from more members of our community
* We will host another Christmas/Holiday greeting card sale in December 2025
* We will continue to seek out additional venues for card sales beyond ORUCC